



Block & Bridle Club at Louisiana State University

Rodeo Sponsorship Form

Date: Student Rodeo - Friday November 22nd, 2024

Open Rodeo - Saturday, November 23rd, 2024

Place: Louis A. Mouch Jr. Multi-Purpose Facility

152 Turner Dr. Port Allen, LA 70767

Time: Rodeo starts at 7:00 pm both nights

Facts:

- The Block and Bridle club at LSU is an animal science and service organization.
- The first Block and Bridle Rodeo at LSU was held in the late 1920s.
- The Block and Bridle Club donates a percentage of their profits from the rodeo to Cancer Services of Baton Rouge.
 - o Cancer Services is a non-profit organization that serves children who have battled cancer or who have loved ones battling cancer.
 - o Cancer Services is a local organization based out of Baton Rouge but serves 10 surrounding parishes (Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James, West Baton Rouge, and West Feliciana Parishes).
- The Block and Bridle Club will also donate a percentage to the Ag Career Closet, which was previously put on by the late Ashley Grant.
- The rest of the profits from rodeo benefit the advancement of the Block and Bridle Club. Such money will support our travels to National Block and Bridle Convention, our Little International Livestock Show, our end of the year banquet, and increase the production of next year's rodeo, etc.
- Companies/individuals buying an ad package that comes with admission tickets for the rodeo will receive their tickets in their thank-you note approximately 1-2 weeks before the rodeo

Block and Bridle Rodeo Sponsorship Packages

A. Main Event Sponsor - \$2000 (1 available)

- 4 x 8 banner on announcer booth (sponsor provided)
- Your company will be mentioned on every rodeo commercial as a main event sponsor and on all flyers and posters
- Verbal advertisement throughout the rodeo
- 2 page spread in ad program
- 20 free rodeo tickets

B. Bullfighters Sponsor - \$1500 (1 available)

- 2 Company logos to be worn by bullfighters
- Banner hung on arena wall (sponsor provided)
- Verbal advertisement throughout rodeo
- 2 page spread in the ad program
- 15 free tickets

C. Out Gate Sponsor - \$1000 (2 available)

- One 3 x 7 banner hung on one of two out gates (sponsor provided)
- Verbal advertisement throughout rodeo
- 2 page spread in ad program
- 10 free rodeo tickets

D. Committee Shirt Sponsor - \$800 (1 available)

- Banner hung on arena wall (sponsor provided)
- Company logo placed on committee shirts
- Verbal advertisement throughout the rodeo
- 2 page spread in ad program
- 10 free rodeo tickets

___ E. Bucking Chute Sponsor - \$700 (6 available)

- 2 x 7 banner hung on bucking chutes in the arena (sponsor provided)
- Verbal advertisement throughout the rodeo
- 2 page spread in ad program
- 8 free rodeo tickets

___ F. Event Sponsor - \$600 (6 of 6 available: Calf Roping, Breakaway, Team Roping, Bronc, Buddy Barrel Pick up, Barrels)

- Banner hung on arena wall (sponsor provided)
- Mentioned during the event that you chose to sponsor
- 1 full page in the ad program
- 6 free rodeo tickets
- Please list the event that you would like to sponsor: _____

___ G. Arena Sponsor - \$500

- Banner hung on arena wall (sponsor provided)
- 1 page in the ad program
- 4 free rodeo tickets

Program Sponsorships:

___ H. Full Page Advertisement -\$150 (Includes 2 rodeo tickets)

___ I. Half Page Advertisement - \$100

___ J. Quarter Page Advertisement - \$70

___ K. 1/8 Page Advertisement- \$50

Packages highlighted in RED are unavailable



Block & Bridle Club

At Louisiana State University

Rodeo Sponsorship Form

The Block and Bridle Club at LSU would like to thank you for your interest in our rodeo. This year marks our 86th annual rodeo, which will be held November 22nd and 23rd at the Louis Mouch Arena in Port Allen, LA. We hope that you become a part of our rodeo and we hope to see you there!

Date: _____

Name of Firm: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

Sold by (Member Name): _____

Advertisement Authorized by: (signature) _____

Amount Due: _____ Payment Method (circle one): Cash Check Other: _____

Check # _____ (please make check payable to: *Block & Bridle Club at LSU*)

Completed forms/questions can be forwarded to:

jduhe16@lsu.edu

C: (985) 233-9095

Or mailed to:

Attn: Jody Duhe

204 Animal and Food Science Laboratories

Baton Rouge, LA 70803

Please attach any artwork, logos, etc. that you would like to appear on your advertisement to the form.